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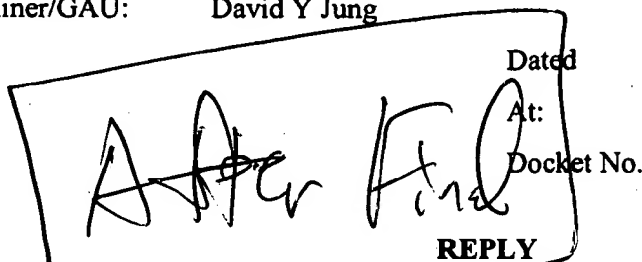
Serial Number: 09/575186
Application. Filed: May 23, 2000
Applicant: Kia Silverbrook; Paul Lapstun
Application Title: Method and System for Creation and Use of a Photo Album
Examiner/GAU: David Y Jung

2134

March 13, 2007

Balmain, NSW

NPA020US



Commissioner for Patents
Washington, District of Columbia 20231

Dear Sir:

The Applicant thanks the Examiner for the Final Office Action dated January 10, 2007.

Claim Rejections - 35 USC § 103(a)

The Applicant maintains that the Examiner's analysis of the cited prior art documents is improper. Furthermore, the Applicant is somewhat confused by the Examiner's "Response to Arguments" vis-à-vis his rejections reiterated from the previous Office Action.

At page 4 of the Office Action, the Examiner maintains that Johnson teaches "a plurality of tags". This is clearly not the case, because Johnson has only one tag on his form.

At page 4 of the Office Action, the Examiner maintains that the graphic information is superimposed with the tags. This is clearly not the case, because Johnson's tag is separated and spaced apart from other information on the form.

There are clear inconsistencies between the Examiner's analysis of the prior art on page 4 of the Office Action, when compared with the Examiner's "Response to Arguments". This makes it almost impossible for the Applicant to provide a reasoned response to the rejections being maintained in this Office Action.

Nevertheless, the Applicant notes that the sole motivation as argued by the Examiner for combining the teachings of the three cited documents is "providing ease for the user". This vague statement is not, in the Applicant's submission, sufficient to establish a *prima facie* case of obviousness.

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